

MONTHLY REPORT
Oshkosh Public Library
July 2018

CIRCULATION	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
Book-Adult	18,368	18,063	2%	119,788	122,168	-2%
Book-Juvenile	19,329	20,127	-4%	117,282	124,508	-6%
Book-YA/Teen	2,266	2,296	-1%	11,327	13,631	-17%
CD-Adult	2,623	2,972	-12%	18,768	21,903	-14%
CD-Juvenile	144	182	-21%	1,198	1,672	-28%
CD-Book-Adult	1,377	1,512	-9%	9,481	11,422	-17%
CD-Book-Juvenile	350	348	1%	2,021	2,293	-12%
CD-Book-YA/Teen	60	33	82%	249	265	-6%
DVD-Adult	11,744	12,178	-4%	86,811	94,414	-8%
DVD-Juvenile	4,426	4,018	10%	24,225	28,546	-15%
Game-Adult	354	509	-30%	2,818	3,661	-23%
Game-Juvenile	116	150	-23%	887	1,121	-21%
Magazine-Adult	916	1,115	-18%	6,637	8,344	-20%
Magazine-Juvenile	27	37	-27%	143	250	-43%
Magazine-YA/Teen	0	0	#DIV/0!	30	99	-70%
Other-Adult	102	115	-11%	744	1,044	-29%
Other-Juvenile	87	64	36%	694	522	33%
Other-YA/Teen	2	5	-60%	23	28	-18%
Total Adult	35,484	36,464	-3%	245,047	262,935	-7%
Total Juvenile	24,479	24,926	-2%	146,450	158,912	-8%
Total YA/Teen	2,328	2,334	0%	11,629	14,044	-17%
SUB TOTAL	62,291	63,724	-2%	403,126	435,891	-8%
Digital Book Formats						
OverDrive E-Books	4,135	3,859	7%	27,143	25,404	7%
Hoopla E-Books	55	0	#DIV/0!	378	0	#DIV/0!
E-BOOKS SUB TOTAL	4,190	3,859	9%	27,521	25,404	8%
Audiobook Formats						
OverDrive Audiobooks	2,448	2,053	19%	16,360	13,683	20%
Hoopla Audiobooks	109	0	#DIV/0!	681	0	#DIV/0!
AUDIOBOOKS SUB TOTAL	2,557	2,053	25%	17,041	13,683	25%
Tumblebooks	90	50	80%	1,747	1,497	17%
DIGITAL BOOKS SUB TOTAL	90	50	80%	1,747	1,497	17%
Digital Media						
Hoopla Music	38	0	#DIV/0!	271	0	#DIV/0!
Hoopla Video	84	0	#DIV/0!	350	0	#DIV/0!
DIGITAL MEDIA SUB TOTAL	122	0	#DIV/0!	621	0	#DIV/0!
DIGITAL CONTENT SUB TOTAL	6,959	5,962	17%	46,930	40,584	16%
TOTAL CIRCULATION	69,250	69,686	-1%	450,056	476,475	-6%

PHYSICAL MATERIALS	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
% AV Materials Circulated	34%	34%	-1%	37%	38%	-4%
% Print Materials Circulated	66%	66%	1%	63%	62%	3%
% Adult Materials Circulated	61%	57%	6%	64%	64%	0%

%Youth Materials Circulated	39%	43%	-8%	36%	36%	0%
Average Circulation Per Hour	266.3	281.0	-5%	223.0	243.7	-8%

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MISCELLANEOUS	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
Library Facility Traffic	18,511	25,571	-28%	122,493	173,368	-29%
Average Daily Traffic	740	852	-13%	625	849	-26%
Meetings Held	85	71	20%	633	562	13%
New Card Registrations	236	248	-5%	1,904	1,743	9%
Self-check % of Checkout	50.8%	48.7%	4%	50.6%	47.9%	6%
Volunteer Hours Worked	416	340	22%	1,959	2,177	-10%
Teacher Packs	5	1	400%	66	43	53%

ELECTRONIC RESOURCES	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
OPL Website Sessions	17,566	21,368	-18%	127,036	154,320	-17.7%
SUBSCRIPTION DATABASE SESSIONS						
Ancestry	112	44	155%	606	485	24.9%
EBSCO Sessions	196	101	94%	2,151	1,659	29.7%
HeritageQuest Sessions	151	107	41%	809	660	22.6%
Mango Languages	66	31	113%	439	133	230.1%
Mitchell Auto Repair	1	4	-75%	33	50	-34.0%
NewspaperARCHIVE	311	407	-24%	3,118	3,032	2.8%
Oshkosh Northwestern	26	34	-24%	235	333	-29.4%
RefUSA	102	89	15%	921	810	13.7%
SUB-TOTAL	965	817		8,312	7,162	16.1%
LOCAL DATABASE SESSIONS						
1957 Address Change	61	74	-18%	393	386	1.8%
City Directories	138	174	-21%	1,173	1,111	5.6%
Digital Collections	972	509	91%	7,172	2,658	169.8%
Local History Books	69	67	3%	521	387	34.6%
Oshkosh Facts, Firsts, and FAQ	13	11	18%	69	62	11.3%
Oshkosh Newspaper Index	23	9	156%	153	81	88.9%
Oshkosh Vital Records Index	469	573	-18%	3,045	4,461	-31.7%
Riverside Cemetery Index	21	46	-54%	252	304	-17.1%
UWDC - Atlases & Histories	29	36	-19%	237	212	11.8%
SUB-TOTAL	1,795	1,499	20%	13,015	9,662	34.7%
TOTAL ELECTRONIC RESOURCE SESSIONS	20,326	23,684	-14%	148,363	171,144	-13.3%

PUBLIC COMPUTER USE	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
Wireless Access	8,300	7800	6%	65383	65070	0.5%
Public Computer Use						
Adult	2,947	3119	-6%	22245	23491	-5.3%
Youth	1,041	849	23%	4699	4277	9.9%
TOTAL USE	3988	3968	1%	26944	27768	-3.0%

QUESTIONS ANSWERED	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
Adult Department						

Reference	1,250	1,414	-12%	10,749	25,079	-57%
Youth Department						
Reference	396	18,063	-98%	2,662	3,633	-27%
TOTAL QUESTIONS ANSWERED	1,646	0	#DIV/0!	13,411	28,712	-53%

PROGRAMS	July 2018	July 2017	% Change	YTD 2018	YTD 2017	% Change
Programs Given						
Adult	6	6	0%	76	96	-21%
Teen	9	7	29%	58	58	0%
Youth	26	24	8%	187	209	-11%
Roving Reader	7	4	75%	152	86	77%
TOTAL	48	41	17%	473	449	5%

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Program Attendance						
Adult	76	103	-26%	1,318	1,516	-13%
Teen	149	103	45%	1,164	1,034	13%
Youth	805	727	11%	7,586	8,734	-13%
TOTAL	1030	933	10%	10,068	11,284	-11%

PROGRAMS

DATE

Adult

Tech Times: Shutterfly	7/9/2018
What's Cooking Book Club	7/11/2018
Movie Matinee	7/16/2018
5 Milers Performance	7/17/2018
Time Capsule	7/20/2018
Adult DIY - Tin Lanterns	7/24/2018

PROGRAMS

Teen

Teen Book Club	7/6/2018
WIT4Girls	7/10/2018
Teen Ice Cream Social	7/13/2018
WIT4Girls	7/17/2018
Teen DIY: Speakers	7/20/2018
Teen Advisory Board Meeting	7/26/2018
Escape from Azkaban: A Harry Potter Escape Room	7/27/2018
Interactive Harry Potter Movie Night	7/31/2018

Youth

Patriotic Dance Party	7/2/2018
Smart Starts Playstations	7/6/2018
Family Storytime (2 sessions)	7/9/2018
Shelly's Little Angels	7/9/2018
The Magic of Laughter	7/9/2018
Draw a Song	7/10/2018
Kids Are Us In-Home Family Daycare	7/10/2018
High Hopes (2 sessions)	7/12/2018

Brick by Brick	7/13/2018
Family Storytime (2 sessions)	7/16/2018
Read to a Dog	7/16/2018
Davis Child Care Center (4 classes)	7/16/2018
Makey Makey Instruments	7/18/2018
Miller's Family Daycare Center	7/18/2018
Miller and Mike	7/19/2018
High Hopes (2 sessions)	7/19/2018
Family Storytime (2 sessions)	7/23/2018
Rock On, Kindness	7/24/2018
Coding with Ozobots	7/25/2018
High Hopes (2 sessions)	7/26/2018
Wild Patterns Bingo	7/27/2018
Family Storytime (2 sessions)	7/30/2018
Storytime for Lourdes Summer Camp	7/30/2018